

# Sponsorship Opportunities

The 16th annual Half Marathon, 10K & 5K to benefit Hands-on House Children's Museum of Lancaster is scheduled for Saturday, September 28, 2019. As Lancaster County's original half marathon, plus two shorter distances, the event has a well-established place on the local running calendar. We continue a robust plan of marketing to the general public locally and to the running community in the mid-Atlantic region. **All proceeds directly support Hands-on House programs and exhibits.**



## Title Sponsor \$5,000

- Sponsor name/logo on all printed promotional materials\*
- Recognition as title sponsor by event emcee
- Opportunity to speak at race (before awards ceremony)
- Sponsor logo in all race email blasts
- Sponsor mention in monthly Hands-on House member and general e-newsletters
- Sponsor listing on race webpage with live link
- Sponsor recognized on social media
- Logo on front of race t-shirts
- Opportunity to include an item in participant goody bag
- Opportunity to display sponsor banner at finish line
- Space for promotional booth at race
- Complimentary race entries for up to 6 employees, clients or family members
- Sign on race course

## Refreshment Sponsor \$3,000

- Recognition as sponsor by event emcee
- Sponsor logo in all race email blasts
- Sponsor listing on race webpage with live link
- Sponsor recognized on social media
- Logo on back of race t-shirts
- Opportunity to include an item in participant goody bag
- Opportunity to display sponsor banner at finish line refreshment tent
- Space for promotional booth at race
- Complimentary race entries for up to 4 employees, clients or family members
- Sign on race course

## Safety Sponsor \$3,000

- Recognition as sponsor by event emcee
- Sponsor logo in all race email blasts
- Sponsor listing on race webpage with live link
- Sponsor recognized on social media
- Logo on back of race t-shirts
- Opportunity to include an item in participant goody bag
- Opportunity to display sponsor banner in finish line area
- Space for promotional booth at race
- Complimentary race entries for up to 4 employees, clients or family members
- Sign on race course

### **Timing Sponsor \$1,500**

- Sponsor logo in all race results email
- Sponsor listing on race webpage with live link
- Sponsor recognized on social media
- Logo on back of race t-shirts
- Opportunity to include an item in participant goody bag
- Space for promotional booth at race
- Complimentary race entries for up to 2 employees, clients or family members
- Sign on race course

### **Pace Car Sponsor \$1,500**

- Sponsor listing on race webpage with live link
- Sponsor recognized on social media
- Logo on back of race t-shirts
- Opportunity to include an item in participant goody bag
- Opportunity to display sponsor logo banner/magnet on pace car or provide vehicle
- Space for promotional booth at race
- Complimentary race entries for up to 2 employees, clients or family members
- Sign on race course

### **Bridge Sponsor \$750**

- Logo on back of race t-shirts
- Opportunity to include an item in participant goody bag
- Opportunity to display sponsor banner at covered bridge on course

### **10K Turnaround Sponsor \$750**

- Logo on back of race t-shirts
- Opportunity to include an item in participant goody bag
- Opportunity to display sponsor banner/sign at 10K turnaround

### **Booth Sponsors \$350**

- Logo on back of race t-shirts
- Space for promotional booth at race

### **Mile Sponsors \$250**

- Logo on back of race t-shirts
- Sign on race course \*\*\*

### **Golf & Run! Sponsorship Bundle \$350**

*The 21<sup>st</sup> annual Tee Off For Kids Golf Outing will be held Friday, June 14, 2019 at Iron Valley Golf Club, featuring a P.B.Dye 4-Star Championship Course. A Golf & Run Sponsorship extends your support of Hands-on House to this event and recognizes your contribution to a new audience. As a Golf & Run! Sponsor you'll receive Tee Sponsor (\$150) and Mile Sponsor (\$250) benefits —*

- Tee sign on golf course\*\*
- Sign on race course \*\*\*
- Logo on back of race t-shirt

---

\* Registration postcard printing deadline is March 15, 2019

\*\* Tee sign printing deadline is May 17, 2019

\*\*\* Race course sign printing deadline is September 6, 2019

**Questions? Contact Becca Stamp, Development and Community Relations Coordinator, at (717) 569-5437 Ext. 228 or [becca.stamp@handsonhouse.org](mailto:becca.stamp@handsonhouse.org)**