

WORKING TOGETHER WE CAN SAVE CHILDREN'S LIVES AND RAISE FUNDS FOR HANDS-ON-HOUSE.



A Safe Child Resistant Package Survey Fundraising Event for Hands-on-House Children's Museum of Lancaster

Since the 1970's, the Consumer Product Safety Commission has overseen the protocols required for packaging to be considered child-resistant. Bird Dog Marketing Group provided critical testing from the very beginning. During this unexpected time in history, essential medicines and cleaning products are unable to be sold in the marketplace until their child-resistant packaging has been certified. **This is where we need your help!**



Dates:

Wed., Aug. 12th (9 a.m.-3 p.m.)

Thurs., Aug. 13th (9 a.m.-2 p.m.)

Location: Hands on House

Participants Needed:

- **Children 42 months (3.5 years) to 51 months (4.25 years)**
- **BDMG will give you \$25 AND \$25 will be donated to Hands on House by BDMG!**
- **Register at www.birddogmarketinggroup.com/hands-on-house-child-participant-registration**
(We will call to schedule the time since children must be surveyed in pairs).
- **Adults 50-70 years young! (No registration needed)**
- **BDMG will donate \$10 to Hands on House for each adult participant.**

WORKING TOGETHER TO KEEP OUR CHILDREN SAFE



A safe Child Resistant Package Survey Event that raises funds for



We will be following all suggested CDC Guidelines.

Why is this research study being done? In 1970, the U.S. Consumer Product Safety Commission issued the Poison Prevention Packaging Act which holds companies accountable 'to protect children from serious personal injury or serious illness resulting from handling, using or ingesting hazardous household substances.' This means that pharmaceutical, household, and chemical production companies are responsible for testing child-resistant packages to ensure they are certified based on established testing protocols. The packages must be adult senior-friendly and child-resistant.

For over 50 years, Bird Dog Marketing Group, LLC has successfully tested the effectiveness of child-resistant closures following the Consumer Product Safety Commission, EPA, and FDA guidelines in a multitude of settings.

During these unprecedented times when day care centers/preschools and large events have been cancelled, we developed a safe alternative that allows critical testing to be completed AND much needed funds to be directed to our local non-profits.

NO CONTACT OUTDOOR SURVEY



WE MAKE DONATION TO NON-PROFIT



KEEP CHILDREN SAFE



The information and time needed to conduct our research is minimal.

Child Testing (42-51 months of age): The child will be asked to try and open a empty child-resistant package. The entire process takes less than 10 minutes and afterwards our testing proctor will stress the importance of the child to never do this at home and if they see an open container to immediately talk to their parent or caregiver.

Adult Testing (50-70 years of age): The adult will be asked to open and sometimes close 2 identical packages. They will then rate them on a scale of very easy to very hard. The testing generally takes about 2 minutes. Occasionally the person will be asked to take 2 tests (4 packages) which still takes just a few minutes.

